Reducing perceived inequalities tends to increase the average opinion about each other

G. Deffuant, T. Roubin

Inrae - Laboratoire d'Ingéniérie des Systèmes Complexes

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Deffuant, Roubin

Reducing perceived inequalities

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Inequalities and polarization: vote for Brexit

• Data about 382 voting areas:



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Inequalities and polarization: Indicators of populism in USA

• National affiliation, mistrust experts, anti-elitism in 2016:



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Modelling connection between perceived inequalities and antagonism in society?

- Hypothesis:
 - perceived inequalities generates antagonism in society
 - Antagonism leads to polarization of opinions on various issues
- Our approach: designing a theoretical opinion dynamics model exploring this hypothesis

Simple model focusing on effect of interactions

- All agents are initially identical and fully connected
- Only the randomness of the interactions generates diversity
- Objective: better understanding the effect of interactions on perceived inequalities



Model state

- N_a agents
- Every agent *M* has an opinion *a_{MY}* about agent *Y* (including a self-opinion *a_{MM}*).



Random pair interaction between M and Y

- At each time step, a pair (M, Y) of agents is randomly chosen, then:
 - Agent Y influences agent M
 - ★ Y expresses her opinion about M and Y and possibly k agents H chosen at random (if gossips)
 - * This modifies $a_{MM}(t)$, $a_{MY}(t)$ and $a_{MH}(t)$:
 - Agent M influences agent Y
 - M expresses her opinion about M and Y and possibly k agents H' chosen at random (if gossips)
 - * This modifies $a_{YM}(t)$, $a_{YY}(t)$ and $a_{YH'}(t)$:

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Rule for the modification of opinions

If Y talks about J to M :

• modification of $a_{MJ}(t)$ given by:

$$\Delta a_{MJ}(t) = p_{MY}(t)(a_{YJ}(t) + \theta(t) - a_{MJ}(t))$$

with:

- ▶ $\theta(t)$ number uniformly drawn between $-\delta$ and δ
- *p_{MY}(t)* logistic function:

$$p_{MY}(t) = rac{1}{1 + \exp\left(rac{a_{MM}(t) - a_{MY}(t)}{\sigma}
ight)}$$

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Y expresses a_{YM} , a_{YY} and a_{YH}

	М	Y	Н	H′
М	a _{MM} + ∆a _{MM}	a _{MY} + ∆a _{MY}	а _{МН} + Да _{МН}	a _{MH'}
Y	a _{YM}	аүү	аүн	аүн

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M expresses a_{MY} , a_{MM} and $a_{MH'}$

	М	Y	Н	H'
М	a _{MM} + ∆a _{MM}	a _{MY} + ∆a _{MY}	а _{МН} + Да _{МН}	a _{MH'}
Y	a _{YM} + ∆a _{YM}	a_{YY} + Δa_{YY}	а _{ҮН}	а _{ҮН'} + ∆а _{МН'}

Parameters of the dynamics

- σ defines the shape of the propagation function p_{MY} ;
- δ represents the amplitude of the uniformly distributed errors that perturb the evaluation of others' expressed opinions;
- k number of agents subject of gossip at each pair interaction.
- In the following simulations : $\sigma=$ 0.3 and $\delta=$ 0.1

Main patterns of the model

- Without gossip
- With gossip
- When artificially limiting inequalities

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Typical pattern without gossip (k=0)





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Typical pattern with gossip (k=5)





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With gossip (k=5), and inequalities of reputations limited artificially





State after 1M $\times N_a$ pair interactions

Theoretical approach: average model over noise and interactions

- Only two agents: positive bias on self-opinion and negative bias on the opinion about others
- Evolution of average reputation without gossip
- Evolution of average reputation with gossip

Positive bias on self-opinions

- Two agents : *M* and *Y*;
- The opinions about Y are fixed: $a_{MY}(t) = b$, $a_{YY}(t) = b$
- The opinion of Y about M is fixed $a_{YM}(t) = a$
- Only the self-opinion of *M* changes because of the noise in messages on the opinion of *Y* about *M*, with :

$$\blacktriangleright m(t) = a_{MM}(t) - a_{MM}($$

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At the first step, the average of M's self-opinion is zero

- Let :
 - $h = H(a, b) = p_{MY}(0)$: the starting influence of Y on M;
 - ▶ $\theta(t)$: noise at time t, drawn from the uniform distribution between $-\delta$ and δ
- We have:

$$m(1) = m(0) + h(\theta(1) - m(0))$$

 $m(1) = h\theta(1)$

• Therefore, $\overline{m}(1)$ the average of m(1), is:

$$\overline{m}(1) = h rac{1}{2\delta} \int_{-\delta}^{+\delta} heta d heta = 0$$

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At the second step, the average self-opinion is slightly positive (positive bias)

• Applying the rule of interaction :

$$m(2) = m(1) + H(a + m(1), b)(\theta(2) - m(1))$$

• Developing the influence function at the first order:

$$H(a+m(1),b)pprox h+h'm(1)$$

• We get, with $m(1) = h\theta(1)$:

$$\begin{split} m(2) &\approx h\theta(1) + (h + h'h\theta(1))(\theta(2) - h\theta(1)) \\ &\approx (1 - h)h\theta(1) + h\theta(2) - h'h^2\theta^2(1) + h'h\theta(1)\theta(2) \end{split}$$

• Averaging over all possible values of $\theta(1)$ and $\theta(2)$

$$\overline{m}(2) = -h'h^2rac{1}{2\delta}\int_{-\delta}^{+\delta} heta^2d heta = rac{-h'h^2\delta^2}{3} > 0$$

Simulation vs Approximation of $\overline{m}(2)$ for $a_{YY} = a_{MY} = b = 0$



t = 2

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Positive bias: when m(1) is down, m(2) is more easily up



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Positive bias: when m(1) is up, m(2) is less easily down



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Negative bias on the opinion about others

- *M* keeps the constant self-opinion m(0) = a
- the opinions about Y are fixed:

$$a_{YY}(t) = b$$

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$$a_{MY}(t) = b$$

• The-opinion of Y about M changes only because of the noise on M's messages about its self opinion. We set $a_{YM}(0) = y(0) = a$

We can calculate $\overline{y}(2)$ the same way, we replace h by 1 - h and h' by -h'. We obtain :

$$\overline{y}(2) = \frac{h'(1-h)^2 \delta^2}{3} < 0$$
 (1)

Simulation vs Approximation of $\overline{y}(2)$ for $a_{YY} = a_{MY} = 0$

t = 2



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Negative bias on the opinion about others: illustration



Approximation of the evolution of average opinions about an agent M

- one agent M and $N_a 1$ agents Y_i with $i \in \{2, .., N_a\}$,
- only the opinions about $M(a_{MM}(t) \text{ and } a_{Y_iM}(t))$ change
- the other opinions are assumed fixed $(a_{MY_i}(t) = b_i \text{ and } a_{Y_iY_i}(t) = b_i)$
- we assume $a_{MM}(0) = a$, $a_{Y_iM}(0) = a$ for $i \in \{2, \dots, N_a\}$
- we developed a model approximating:
 - $\overline{m}(t)$ the average of $a_{MM}(t) a_{MM}(0)$ over noise and interactions.
 - ▶ $\overline{y_i}(t)$ the average of $a_{Y_iM}(t) a_{Y_iM}(0)$ over noise and interactions.
- we define the reputation of agent *M* is:

$$\overline{r_M}(t) = \frac{1}{N_a} \left(\overline{m}(t) + \sum_{i=2}^{N_a} \overline{y}_i(t) \right)$$

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Approximation of the evolution of average reputation of an agent without gossip

• From the evolution of $\overline{m}(t)$ and $\overline{y_i}(t)$, we get the evolution of the average reputation:

$$\overline{r_M}(t+1) - \overline{r_M}(t) = \Delta r_M(t) = \Delta_1 r_M(t) + \Delta_2 r_M(t)$$

with $(h_{(1,i)} = H(a, b_i))$:

$$\Delta_1 r_M(t) = \sum_{i=2}^{N_a} \frac{(1 - 2h_{(1,i)}) (\overline{m}(t) - \overline{y}_i(t))}{N_a(N_a - 1)}$$
$$\Delta_2 r_M(t) = -\sum_{i=2}^{N_a} \frac{h'_{(1,i)} \left(\overline{m^2}(t) - \overline{y_i^2}(t)\right)}{N_a(N_a - 1)}$$

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Evolution of average reputation without gossip at t = 2

• At t = 2, we have:

$$\overline{r_M}(2) = \Delta_2 r_M(2) = -\sum_{i=2}^{N_a} \frac{h_i' \left(\overline{m^2}(1) - \overline{y_i^2}(1)\right)}{N_a(N_a - 1)}$$
$$= \frac{1}{N_a(N_a - 1)} \sum_{i=2}^{N_a} \left(\left(\frac{-1}{N_a - 1} \sum_{j=2}^{N_a} h_i' h_j^2 \frac{\delta^2}{3}\right) + h_i' (1 - h_i)^2 \frac{\delta^2}{3} \right)$$

• We recognise the negative biases and an average of positive biases for two agents at t = 2.

$\Delta r_M(t)$ rapidly stabilises



Lines: analytical approximation, dots: average over 100 million simulations

Approximation of the evolution of average reputation of an agent with gossip

• From the evolution of $\overline{m}(t)$ and $\overline{y_i}(t)$, we get the evolution of the average reputation:

$$\overline{r_{M}}(t+1) - \overline{r_{M}}(t) = \Delta r_{M}(t) = \Delta_{1}r_{M}(t) + \Delta_{2}r_{M}(t) + \Delta_{1g}r_{M}(t)$$

• with $(h_{(i,i)} = H(b_i, b_j))$:

$$\Delta_{1g} r_{\mathcal{M}}(t) = \sum_{i=2}^{N_{a}-1} \sum_{j=i+1}^{N_{a}} \frac{(1-2h_{(i,j)}) \left(\overline{y_{i}}(t) - \overline{y}_{j}(t)\right)}{N_{a}(N_{a}-1)(N_{a}-2)}$$

$\Delta r_M(t)$ rapidly stabilises (like previously without gossip)



Lines: analytical approximation, dots: average over 100 million simulations

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Studying the effect of inequalities on reputations with the average model

- $\Delta r_M(t)$, and the effect of its components for different levels of reputation inequalities for:
 - 20 agents without gossip
 - 20 agents with gossip
 - 40 agents without gossip
 - 40 agents with gossip

 $\Delta r_M(t)$ for different reputation inequalities ($N_a = 20$)



Reputation inequality

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 $\Delta_1 r_M(t)$ tends to increase inequalities ($N_a = 20$)



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 $\Delta_2 r_M(t)$ tends to decrease inequalities ($N_a = 20$)



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 $\Delta r_M(t)$ with gossip ($N_a = 20$)



Reputation inequality

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$\Delta r_M(t)$ with and without (dotted) gossip ($N_a = 20$)



Reputation inequality

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 $\Delta_1 r_M(t)$ tends to increase inequalities ($N_a = 20$)



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$\Delta_1 r_M(t)$ with and without gossip (dotted) ($N_a = 20$)



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 $\Delta_2 r_M(t)$ tends to decrease inequalities ($N_a = 20$)



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Reducing perceived inequalities

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 $\Delta_2 r_M(t)$ with and without (dotted) gossip ($N_a = 20$)



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Reducing perceived inequalities

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 $\Delta_{1g} r_M(t)$ tends to decrease inequalities ($N_a = 20$)



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 $\Delta r_M(t)$ without gossip ($N_a = 40$)



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 $\Delta r_M(t)$ with gossip ($N_a = 40$)



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Summary of results

- In the mode, beyond a threshold of perceived inequalities, these inequalities tend to increase: low reputations tend to decrease and high reputations tend to increase;
- When there is gossip, the threshold of inequalities is smaller if the inequalities are even bigger, a majority of reputations tends to decrease;
- Reducing perceived inequalities below a threshold increases average self-opinion and opinions about others.

Limitations / Perspectives

Limitations:

- Model limited to a small group, where everybody discusses with everybody
- Other dynamics and heterogeneity between agents, not included in the model, could have much bigger effects
- Perspectives:
 - Extending the model to larger populations and introducing other processes (vanity, group identity).
 - Performing lab experiments checking predictions of the model (positive bias on self-opinions, negative bias on opinions about others)
 - Studying processes of gossip in social networks

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